
3rd AEPOC European
Anti-Piracy Symposium
London, Nov. 22nd, 2005

AEPOC 

Rights protection in the content everywhere environment: **Can we meet the new security challenge?**

Effects of Piracy & AEPOC mission

- **Piracy destroys developed markets and the emerging ones**
- **Piracy is a real and growing threat – not only for businesses but also for our culture and democracies**
- **AEPOC'S goal is to stop Piracy: technically, legally, politically – and in peoples' minds**

Protecting Uniqueness



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AEPOC foundation & activities

- **AEPOC was founded in 1997**
- **AEPOC currently has 35 members**
- **Adaption of the Bratislava Charter in 2004**
- **AEPOC focuses on**
 - **Dialogue with EU-bodies**
 - **Intelligence support for national law enforcement**
 - **International co-operations**
 - **Joint approach of Broadcasting and Telecommunication sectors**

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Situation & Challenges ahead

- **New forms of Piracy**
 - **Anonymous sharing of pirate data via the Internet**
 - **Illegal global streaming of contents**
 - **Peer-to-peer file sharing**

- **Piracy worldwide**
 - **Europe: 2nd generation Conditional Access System are effective**
 - **Asia: \$1 billion estimated loss for 2006**
 - **US: Grokster case a promising decision**
 - **Worldwide: Up-coming technologies will raise new questions**

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Outlook & Goals

- **Legal framework and law enforcement that safeguards growth, creativity and freedom**
- **Continued industry co-operations among AEPOC members and partners**
- **Joint combat of Broadcasting and IP sectors**

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